

Djangify Mini eCommerce Builder Documentation

Practical guidance for site owners using the Djangify Mini eCommerce System.

This documentation explains everything you need to know from understanding how your mini site works, to managing your products, orders, and hosting.

It is written for Djangify clients who own a completed site.

Contents

[Part 1 – Understand The System](#)

[Part 2 – Manage Your Site](#)

[Part 3 – Other Relevant Documentation](#)

[Part 4 – Additional Documentation](#)

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Part 1 — Understand the System

These articles explain how the Djangify Mini eCommerce Builder works behind the scenes — its structure, purpose, and design approach.

1. [What Is a Mini eCommerce Site?](#)

Introduces the concept of a digital-only store built for simplicity and ownership.

2. [Why Djangify Builds Mini Sites Instead of Full Platforms](#)

Outlines the philosophy behind small, contained websites versus large marketplaces.

3. [How the Djangify Builder Works \(Behind the Scenes\)](#)

Gives a plain-English overview of Django, the database, apps, and how secure digital downloads are managed.

4. [Choosing Between a Mini Site and a Marketplace](#)

Explains ownership versus dependency, and how a Djangify-built site differs from selling on third-party platforms.

5. [Understanding the Structure: Apps, Pages, and Templates](#)

Breaks down how your site is organised and what each app does, how pages connect, and where templates fit in.

6. [Why Speed and Security Matter for Small Stores](#)

Covers performance best practices, email verification, and why Djangify prioritises fast, secure downloads.

7. [Digital-Only Commerce: How It Keeps Things Simple](#)

Shows the advantages of selling files instead of physical products.

8. Hosting and Ownership Explained

Clarifies that each mini ecommerce site has three months of hosting during which maintenance and updates are looked after by Djangify.

9. Scaling Up: From 1 Product to 25 Products Without Chaos

Describes how you can grow steadily while keeping site performance consistent.

10. The Design System and Tailwind v4 Overview

Explains the modern responsive design & accessibility standards built into every site.

Part 2 — Manage Your Site

These practical, step-by-step articles show you how to use your dashboard, manage products, handle orders, and look after your VPS hosting.

1. [Getting Started After Purchase](#)

What happens after you purchase your Mini eCommerce Site

2. [Getting Started After Handover](#)

How to log in for the first time, set your password, and explore your dashboard safely.

3. [Updating Home Page Content AND Dashboard Content](#)

How to refresh homepage text, swap images, and manage featured products — without changing layout or design. Also how to update your dashboard area.

4. [Adding Free Resources](#)

How to add any free resources you want to make available. You can include your PDF file with an image that users can download.

5. [Adding a New Product](#)

Instructions for creating new digital products — adding titles, pricing, images, and secure downloads.

6. [Managing Your Products](#)

How to update product details or safely remove items without affecting existing orders.

7. [Managing Orders and Customers](#)

Shows where to go to find information on orders and download stats as well as customer information.

8. Managing Info Pages and Policies

Explains how to update required legal pages and create documentation pages such as FAQs using automatic Table of Contents headings.

9. Using Site Wide Notifications

Explains how to use the site wide notifications to add messages that appear in the dashboard. All logged in users see these messages.

Part 3 – Other Relevant Documentation

1. Common Errors and Fixes

Quick solutions for login issues, missing files, email delivery problems, and expired download links.

2. Site Launch and Maintenance Checklist

A final review before going live — confirming policies, payments, files, and ongoing site maintenance habits.

Part 4 – Additional Documentation

1. Adding Blog Posts and Banners

If you purchased a blog as an optional extra. How to add blog posts and include banner ads.

Djangify Mini eCommerce Site Builder

The documentation site is here:

<https://ecommerce.djangify.com>

The Djangify site is here:

<https://www.djangify.com>

Other sites using Djangify include:

<https://www.zestizm.com>

<https://www.inspirationalguidance.com>

<https://www.streamenglish.co.uk>